

FOR IMMEDIATE RELEASE

Cle Elum/Roslyn Police Department Launches New Community Support Initiative, Calls on Local Residents to Help Unlock \$3,500 Grant

CLE ELUM, WA– 09/14/26 – The Cle Elum/Roslyn Police Department (CEPD) is proud to announce a new partnership with the BlueBridge Alliance, a program designed to empower local law enforcement officers to provide immediate, tangible assistance to community members in times of crisis. To get this vital program off the ground, CEPD is turning to the community for support to reach a \$2,500 fundraising goal, which will unlock a generous \$3,500 matching grant from the Hein Legacy Foundation.

The BlueBridge program equips officers with the resources they need through debit cards tied to a community supported fund to help citizens facing immediate, unforeseen hardships. This initiative allows responding officers to de-escalate stressful situations and provide compassionate, on-the-spot solutions.

For CEPD, this program is a powerful new tool for community policing and relationship building.

"This partnership is a tremendous addition to our overall public safety strategy," said Cle Elum/Roslyn Police Chief Rich Albo. "Our officers are often the first to encounter community members during some of their most difficult moments. By giving our team the resources to offer immediate help, we aren't just solving short-term problems we are building long-term trust, strengthening relationships, and making our community safer and more resilient."

Because the BlueBridge program is funded entirely by community support, CEPD is calling on local residents and businesses to help launch the initiative. Raising the initial \$2,500 will not only establish the local fund but will trigger the \$3,500 grant from the Hein Legacy Foundation, immediately turning a community's initial investment into \$6,000 of direct support for the Cle Elum and Roslyn area.

While the program is new to the Cle Elum/Roslyn area, BlueBridge Alliance has a proven track record of success statewide.

"We are incredibly proud to partner with the Cle Elum/Roslyn Police Department," said Brian Spracklen, Co-founder and CEO of BlueBridge Alliance. "We've seen this program have a massive impact in over 60 communities across Washington State. When officers are given the tools to help people in their exact moment of need, it changes lives and transforms the way communities and law enforcement interact."

The Cle Elum/Roslyn Police Department is currently accepting donations to meet the \$2,500

goal. Community members wishing to contribute to the local fund and help unlock the Hein Legacy Foundation grant can do so by visiting <https://givebutter.com/cleelumbluebridge> .

About BlueBridge Alliance: The BlueBridge Alliance operates at the critical intersection of policing and social services by deploying low-barrier capital at humanity's lowest moments. Utilizing an innovative community-funded debit system, law enforcement officers can immediately provision aid such as food, temporary shelter, medications, or automotive repairs for individuals in crisis. When public safety officers can offer this upstream intervention, they are seen as partners in addressing the challenges faced by community members, and they build mutual trust and respect. This, in turn, leads to increased cooperation, improved communication, criminal justice diversion, and enhanced public safety.

CEPD Media Contact: Rich Albo Chief of Police ralbo@cleelum.gov 509 674 2991